
DFK MEA CONFERENCE BREAKS ATTENDANCE RECORDS

A record-breaking number of delegates attended this year's annual DFK Middle East and Africa (MEA) Conference in Dubai which explored the importance of cross border services.

The three-day event was hosted by N.R. Doshi & Partners at the Novotel Hotel based at Dubai's World Trade Centre.

The conference welcomed delegates from across the region, with particular support from DFK International firms in India, Pakistan and Bangladesh.

Cross border services was the main theme of the event, and those in attendance were able to attend talks and seminars focusing on how DFK MEA member firms can work together to increase cross border business opportunities.

The event welcomed guest speakers from DFK member firm iAudit, based in Croatia, who discussed a new piece of audit software they have developed, and delegates were also able to hear updates on DFK International, take advantage of networking opportunities and participate in a number of social activities.

The conference saw Wael Heida, of Aseal Heida Consulting in Egypt, elected as incoming Chairman of the MEA Committee and Arvind Malia, of N.R. Doshi & Partners, asked to remain Executive Officer of the region.

Kinnari Doshi was also appointed the MEA representative for International Women in Leadership (IWIL) committee and the region's marketing activities.

Arvind Malia, the main organiser of the event, said: "It was a pleasure to host this year's annual DFK MEA Conference. We are all like-minded firms with many things in common who are all part of the DFK International family.

"It was also excellent to welcome three delegates from a potential new member firm in Ghana.

"The conference was a very interesting and informative event which every delegate took part in with energy and enthusiasm.

DFK International

A worldwide association of independent accounting firms and business advisors

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“The main theme of the conference was cross border services as one of the main objectives of DFK MEA is to increase transactions between associates. We held a number of discussions to generate new ideas on the various ways that we can strengthen and increase cross border business.

“We also elected our new chairman Wael Heida who also assisted in the organisation of the conference.

“We have received some very good feedback for those in attendance who said they learnt a lot from the conference, and it was nice to see that many delegates extended their stay in Dubai following the event.”

ENDS

Picture Caption: Delegates of the 2018 MEA Conference



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