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Chinese Cuisine





Livestream Shopping









WeChat



Financial Services







Card Repay

Wealth

Insurance

Daily Services









Mobile Top Up

Utilities

QQ Coins

Public Services





Tencent Charity

Health

Travel & Transportation





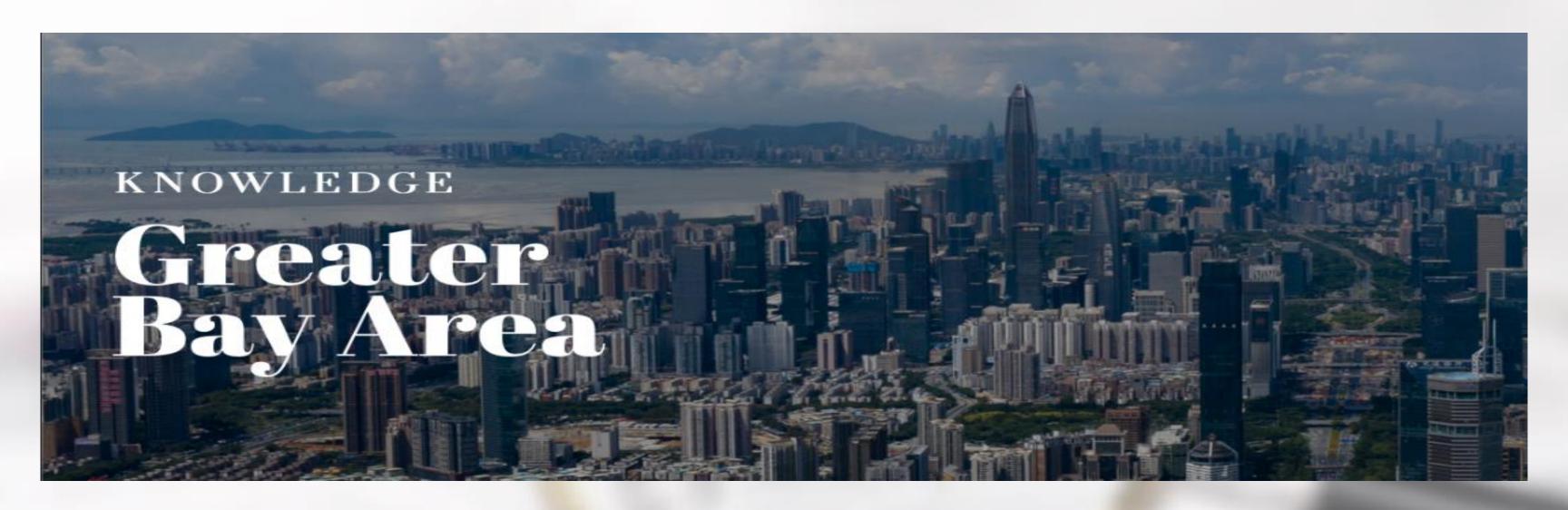




Mobility

Rail & Flights Ride Hailing

Hotels



What is The Greater Bay Area ("GBA") in China?

 An economic development plan aimed to develop a world-class cluster of 11 cities in China

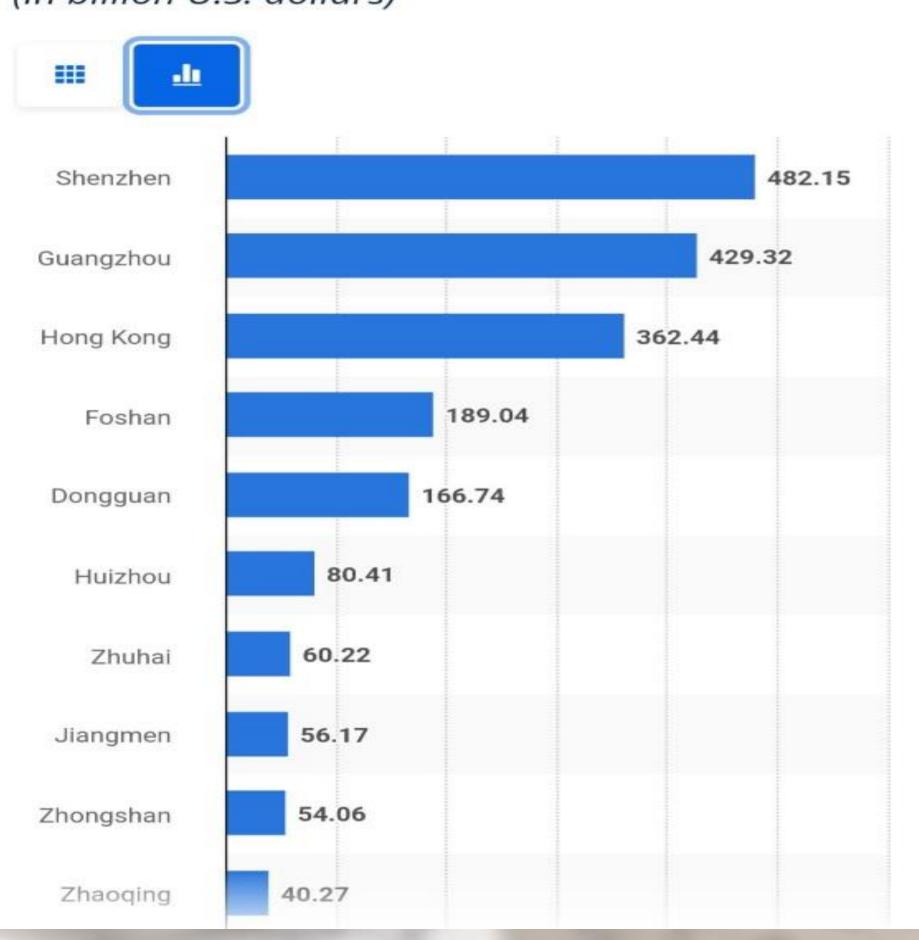
• Area: 56,000 km2

Population: 86 million (6% of China's population)

•GDP: US\$2,000 billion (11% of China's GDP)

GDP (US\$ bn) in the GBA in 2022, by city

(in billion U.S. dollars)



11 Cities in the GBA

Tier 1

- 1. Hong Kong (Global financial centre)
- 2. Shenzhen (Tech hub)
- 3. **Guangzhou** (*Key commercial centre and Light manufacturing hub*)
- 4. Macau (Entertainment)



11 Cities in the GBA

Tier 2

- 5. **Dongguan** (World's manufacturing hub)
- 6. **Foshan** (*Manufacturing Innovation and industrial base*)

Map of Guangdong-Hong Kong-Macao Greater Bay Area



11 Cities in the

GBA

- 7. Zhuhai (Tourism and high-end magufasturing)
- 8. Zhongshan (Advanced manufacturing)
- 9. **Jiangmen** (Advanced equipment manufacturing)
- 10. **Huizhou** (*Electronic information and Petrochemical industries*)
- 11. Zhaoqing (New energy vehicles, advanced equipment manufacturing and energy conservation)

Map of Guangdong-Hong Kong-Macao Greater Bay Area





A. Positionings

Financial Bay

Digital Bay

Green Bay

B. Integration

Hong Kong-Shenzhen

Guangzhou - Foshan

Macao - Zhuhai

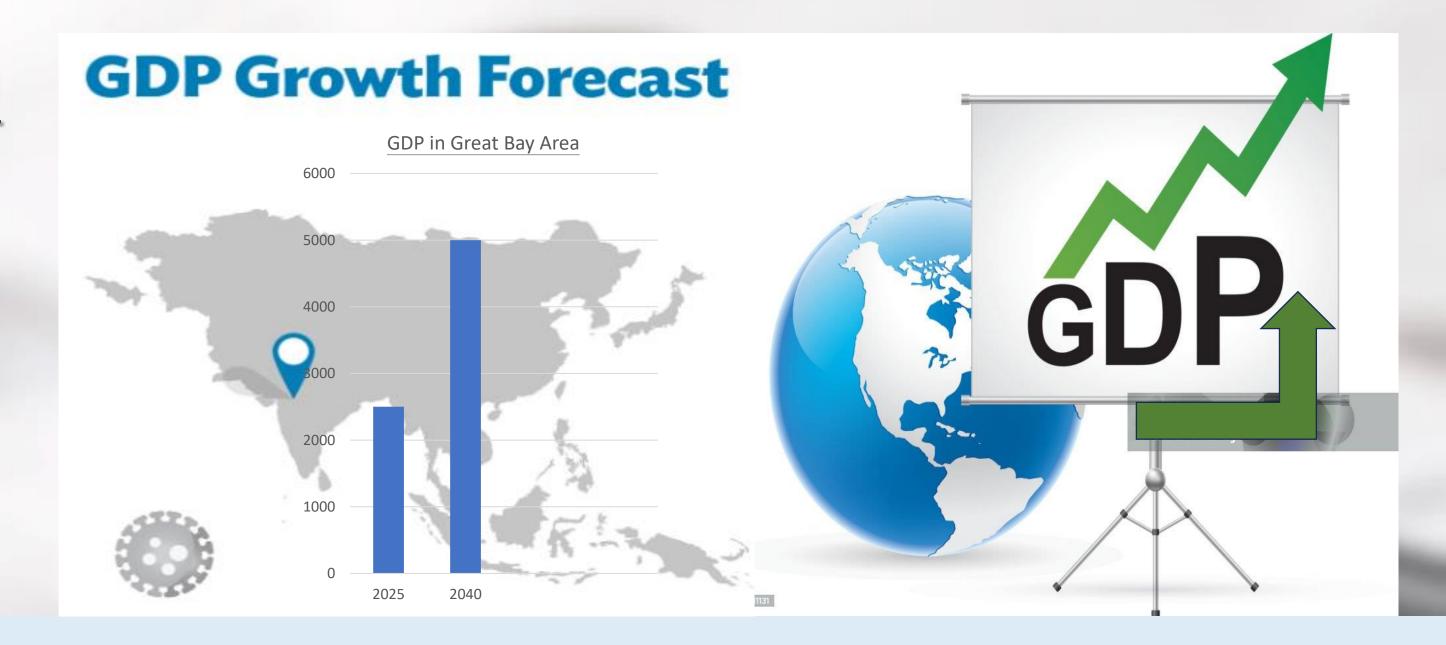
C. 4 Major platforms

Qianhai in Shenzhen

Nanshan in Guangzhou Northern Metropolis in Hong Kong

Hengqin in Zhuhai

Ambition



2025 US\$2500Bn Exceeds Toyko Bay 2040 US\$5000Bn Exceeds ASEAN 10 countries

Ambition

World's No.1 Bay Area

China's current Five-Year Plan for GBA



1. An integrated hub

2. Efficient infrastructure, including financial facilities

3. Favorable Business environment

4 Main Districts in Shenzhen

2. Futian district



4. Bao'an district







1. Nanshan district

- Western part of Shenzhen
- "Tech heart" of Shenzhen
- Large technology park having incubated many successes e.g.
 Tencent, Huawei
- World-class universities
- Foreign investments in 1st half of 2023 up +42% (China down -3%)
- Cultural and recreational attractions



2. Futian district

- One of the most developed
- Shenzhen's finance and business center – Shenzhen Stock Exchange is one of the leading financial markets in China
- A wide variety of dining, entertainment and leisure options

3. Luohu district

- Historically a light assembly and sourcing district
- Central part of Shenzhen
- Various places for food and drinks and entertainment
- Moving towards western area (Futian and Nanshan district)

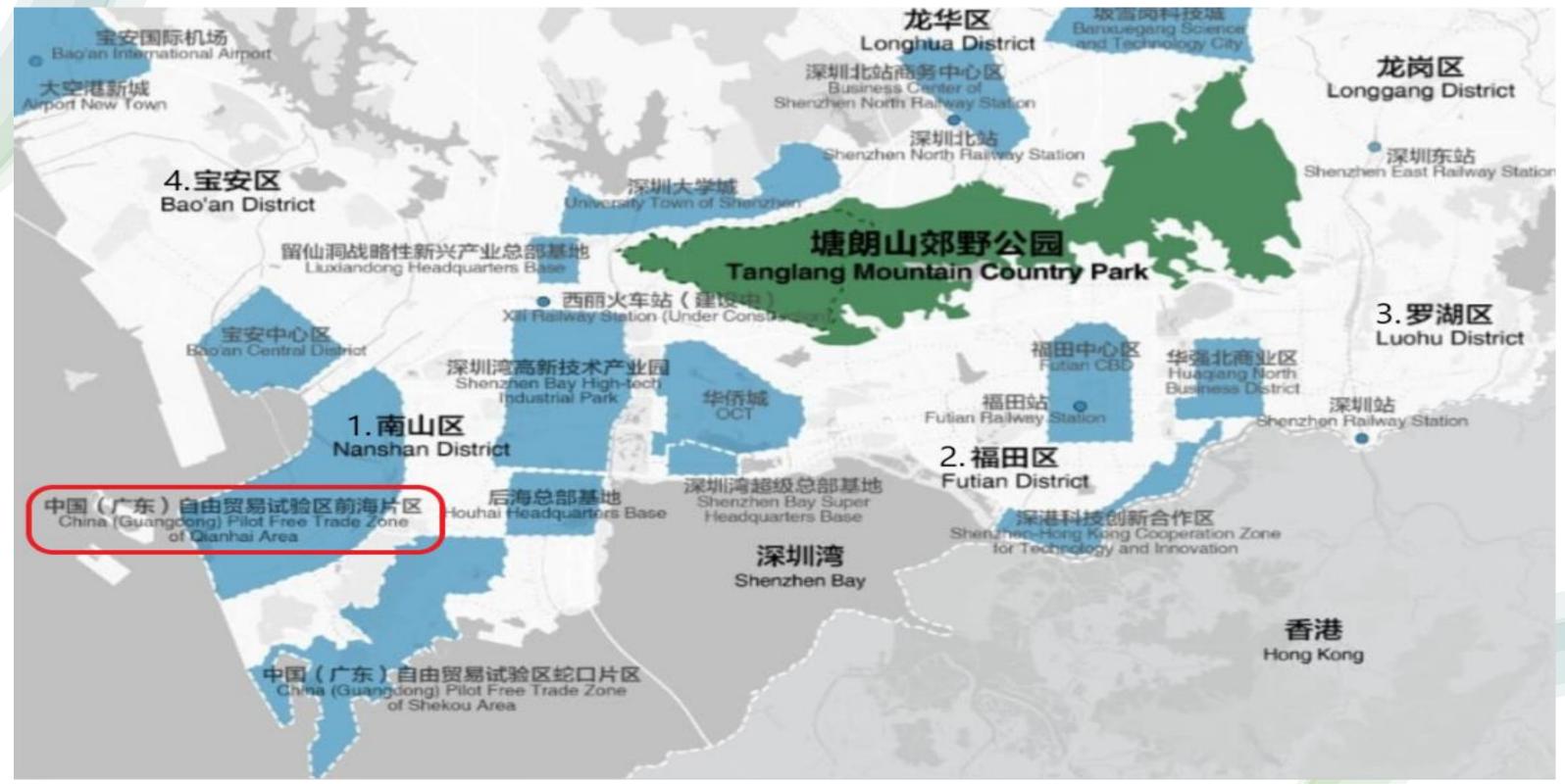




4. Bao'an district

- Northwest part of Shenzhen
- A hub for manufacturing and technology industries
- Many high-tech industrial parks
- An Important transportation hub
- Increasingly popular among young tech professionals

Qianhai Cooperation Zone in Nanshan district



Located in Nanshan district, the southwestern part of Shenzhen. It aims to deepen cooperation and integration between China and Hong Kong.



Hong Kong

- Well known legal and financial services
- Help China innovate foreign exchange regime
- ◆ Expanding offshore RMB market
- ◆ Facilitating cross-border RMB financing
- ♦ Introducing new types of insurance products
- ◆ Creating cross-border investment platforms for wealth management



The Northern Metropolis in Hong Kong



- New engine for Hong Kong's future growth
- Deeply integrate with Shenzhen and developed into an area suitable for living, working and travelling
- Western part linked with Qianhai Cooperation
 Zone by rail to strengthen cooperation
- Divided into 4 major zones:
- 1) High-end professional services and logistics hub
- 2) Innovation and Technology zone (Hong Kong Shenzhen Innovation and Technology Park in the Lok Ma Chau Loop)
- 3) Boundary commerce and industry zone
- 4) Blue and green recreation, tourism and conservation circle

